

## Who is Suidwes?

SUIDWES LANDBOU, with its Head Office in Leeudoringstad in the North West Province, is one of the more well-known agricultural companies in South Africa, serving clients across the country through various businesses in the agricultural value chain.

Geographically it's ONE OF THE LARGEST AGRIBUSINESSES IN SOUTH AFRICA, servicing an area of 13.5 million hectares.

### 2020 DEADLINES

| 2020 Issue | Booking     | Copy        | Material    | Distribution date |
|------------|-------------|-------------|-------------|-------------------|
| Feb/Mar    | 20 Jan 2020 | 23 Jan 2020 | 28 Jan 2020 | 28 Feb 2020       |
| Apr/May    | 16 Mar 2020 | 19 Mar 2020 | 24 Mar 2020 | 30 Apr 2020       |
| Jun/Jul    | 15 May 2020 | 20 May 2020 | 25 May 2020 | 29 Jun 2020       |
| Aug/Sep    | 17 Jul 2020 | 22 Jul 2020 | 27 Jul 2020 | 31 Aug 2020       |
| Oct/Nov    | 17 Sep 2020 | 22 Sep 2020 | 28 Sep 2020 | 30 Oct 2020       |
| Dec/Jan    | 04 Nov 2020 | 09 Nov 2020 | 12 Nov 2020 | 18 Dec 2020       |

### RATES AND SIZES

| Size                     | Rate    | Trim   | Bleed |
|--------------------------|---------|--|-------|
| Full Page                | R7 800  | 210 mm (W) x 297 mm (H)  | 5 mm  |
| Half Page (Horizontal)   | R5 100  | 210 mm (W) x 148,5 mm (H)  | 5 mm  |
| Half Page (Vertical)     | R5 100  | 105 mm (W) x 297 mm (H)  | 5 mm  |
| Third Page               | R4 250  | 210 mm (W) x 99 mm (H)   | 5 mm  |
| Quarter Page             | R2 650  | 105 mm (W) x 148,5 mm (H)  | 5 mm  |
| Strip advert             | R2 650  | 210 mm (W) x 47 mm (H)   | 5 mm  |
| Double page spread (DPS) | R15 700 | 420 mm (W) x 297 mm (H)  | 5 mm  |
| Advertorial (Full Page)  | R5 800  | Client sends article in Word document to <a href="mailto:ruth@schmiltz.co.za">ruth@schmiltz.co.za</a> . Layout of the article is done according to the magazine style. |       |
| Advertorial (Half Page)  | R3 800  | Client sends article in Word document to <a href="mailto:ruth@schmiltz.co.za">ruth@schmiltz.co.za</a> . Layout of the article is done according to the magazine style. |       |

Rates exclude VAT and agency commission

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## more about ONS EIE

### readers profile

Economic active producers, agronomists, libraries and educational institutions.

### content

*Ons Eie* focuses on agricultural technology, but also deals with news from the Suidwes operation area and the activities of producers in the area. It also contains articles on more general topics that affect the lives of producers and their families.

### distribution

North West province, Free State, Northern Cape and Mpumalanga

By mail, Suidwes Head Office and selected Suidwes Country Stores. Digital edition available on the Suidwes website ([www.suidwes.co.za](http://www.suidwes.co.za)) under News and Promotions/Publications.

### format

A4 (297 mm x 210 mm)

### frequency

Bi-monthly

### printing order

4 000

### language

Afrikaans and English

### cost per copy

R1.95