

2025

WEB RATES

SA GRAIN MAGAZINE WEBSITE: WWW.SAGRAINMAG.CO.ZA

1. Advertising Rates: Page 1
2. Advertising Zones: Page 2

GRAIN SA WEBSITE: WWW.GRAINSA.CO.ZA

1. Advertising Rates: Page 5
2. Advertising Zones: Page 6

BOOKINGS AND MATERIAL: PAGE 9

ADVERTISING RATES: SA GRAIN MAGAZINE WEBSITE

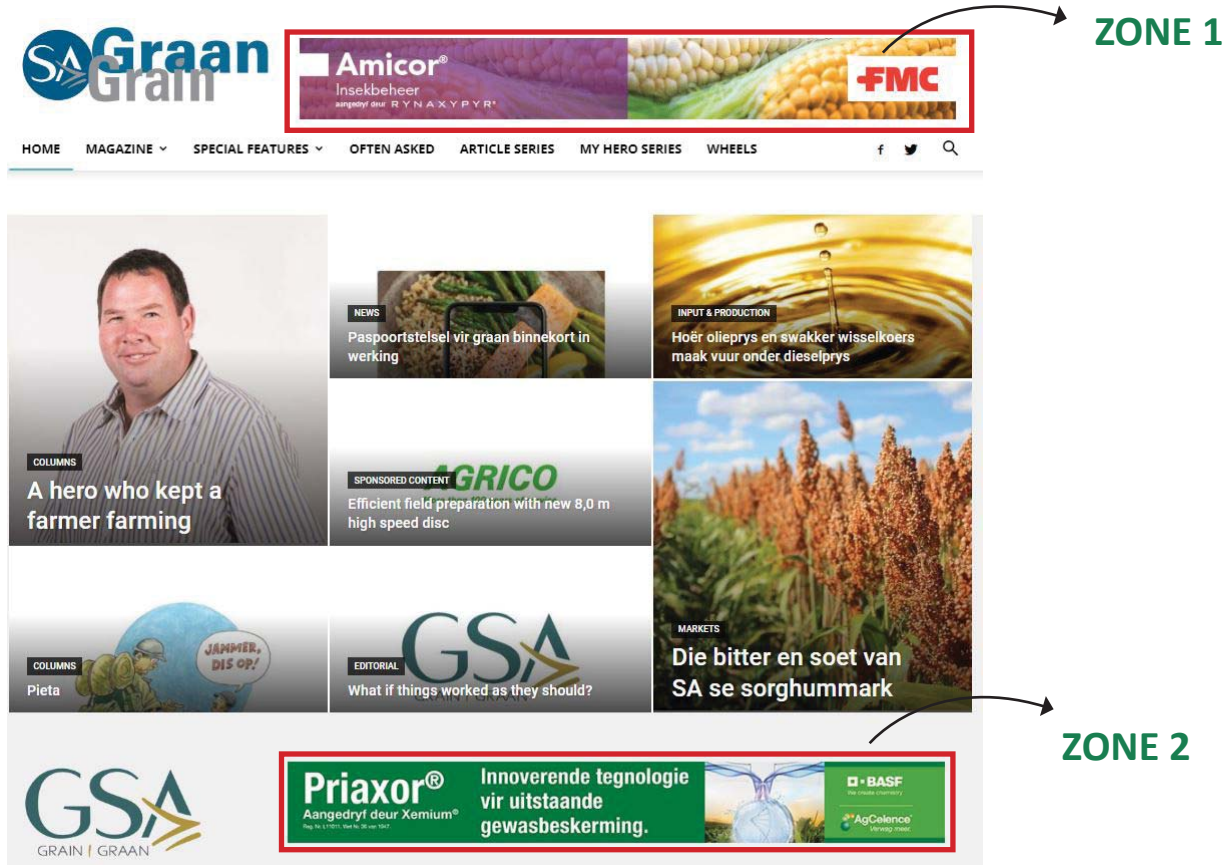
sagrainmag.co.za

SELECT YOUR PREFERRED ZONE AS DISPLAYED ON PAGE 2 - 4

	Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>		Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>
ZONE 1 728 x 90 pixels	R14 375	R10 050	ZONE 8	DIGITORIAL & COMPANY LOGO & VIDEO OR PODCAST	
ZONE 2 728 x 90 pixels	R14 375	R10 050	BIG SPACE	R12 350	R8 525
ZONE 3 400 x 250 pixels	R7 125	R4 975	SMALL SPACE	R7 125	R5 100
ZONE 4 728 x 90 pixels	R12 350	R8 525	ZONE 8	DIGITORIAL & COMPANY LOGO	
ZONE 5 400 x 250 pixels	R14 375	R10 050	BIG SPACE	R9 150	R6 375
ZONE 6 600 x 800 pixels	R12 350	R8 525	SMALL SPACE	R5 350	R3 825

ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

HOME PAGE: www.sagrainmag.co.za



ZONE 1 (Top banner area):

- Amicor® Insekbeheer (surgeon's best DYNAXPYR®)
- FMC

ZONE 2 (Middle section):

- Columns: A hero who kept a farmer farming
- News: Paspoortstelsel vir graan binnekort in werking
- Input & Production: Hoër olieprys en swakker wisselkoers maak vuur onder dieselprijs
- Sponsored Content: IGRICO Efficient field preparation with new 8,0 m high speed disc
- Markets: Die bitter en soet van SA se sorghummark
- Editorial: GSA What if things worked as they should?

Bottom banner area:

- GSA Grain | Graan
- Priaxor® Innoverende tegnologie vir uitstaande gewasbeskerming. Aangedryf deur Xemium®
- BASF (The Global Crop Science Leader) AgCelence®

IMPORTANT DATES

15/11/2024

FOCUS ON GROW FOR GOLD
FOCUS ON WINTERGRAINS

10/01/2025

FOCUS ON
GROUNDNUTS AND CANOLA



ZONE 3

From the desk of the CEO

COLUMNS



ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

HOME PAGE: www.sagrainmag.co.za

ZONE 8
(BIG SPACE)

Die voortydige rypwording van mielies

Dikwels word gevra hoekom daar nie gewig aan die koppe is tydens oestyd nie, alhoewel die mielieplante normaal vertoon het met 'n goeie aantal koppe per hektaar. Die antwoord lê daarin dat verskeie reaksies...

[Read more](#)

Ultra-benadering bied innovasie

Sojaboonproduksie in Suid-Afrika het oor die laaste dekade drasties toegeneem tot 'n rekordproduksie-oppervlakte gedurende 2022/2023. Gedurende hierdie seisoen het die oppervlakte aangeplante sojabone dié...

Efficient field preparation with new 8,0 m high speed disc

With ever increasing pressure on South African producers to lower their input costs and raise their yields, it becomes crucial to invest in equipment...

ZONE 4

ZONE 8 (SMALL SPACES)

ARTICLE PAGES

Amicor® bevat chloorantraniliprod (antraniliese diamied) (Rynaxypyr®) Reg. Nr. L10722 Wet Nr. 36 van 1947, versigtig: FMC Chemicals (Edms) Bpk, Posbus 44, Postnet Marlyn, Waterkloof Glen, 0181, Republiek van Suid-Afrika. Tel: +27 12 003 2938. Amicor® en Rynaxypyr® is handelsmerke van FMC Corporation of its affiliate.



HOME MAGAZINE SPECIAL FEATURES OFTEN ASKED ARTICLE SERIES MY HERO SERIES WHEELS

Home > NEWS > Agronomy and Plant Health Road Shows address current issues

NEWS

Agronomy and Plant Health Road Shows address current issues

Karina Muller, SA Graan/Grain contributor
Published: 10 October 2023

Grain SA is currently embarking on a countrywide research road show which includes topical issues such as climate, agronomy and plant health.

At the event at NAMPO Park on 3 October, Dr Godfrey Kgatle (research coordinator: Grain SA) said the aim of the road shows are to engage with producers on topics that are current on farm-level. Various authorities formed part of the event.

ARE YOU GETTING YOUR MARKETING MESSAGE ACROSS?

ADVERTISE IN THIS SPACE TO:

- be seen by thousands;
- reach the correct target audience; and
- expand your marketing reach.

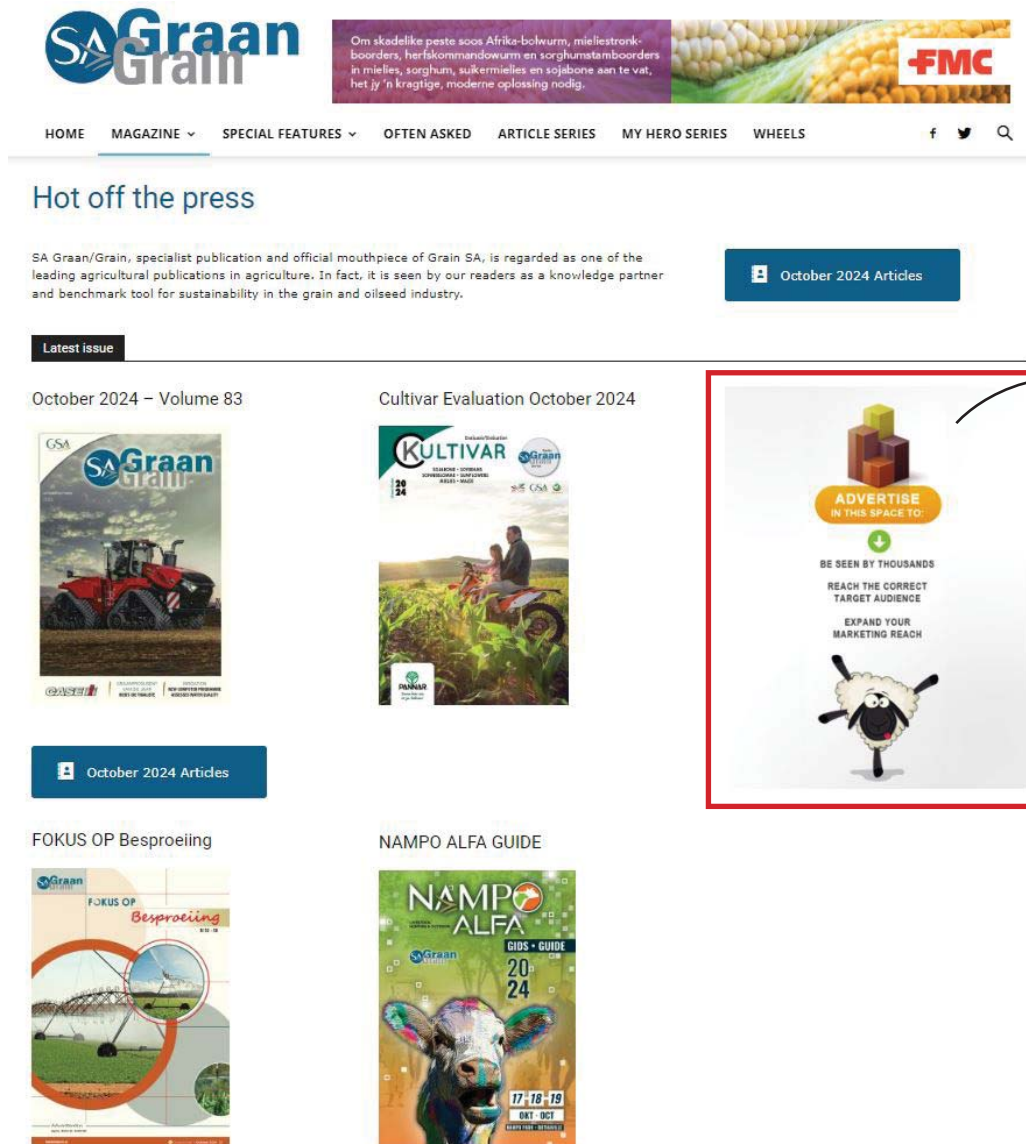
ZONE 5

News



ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

MAGAZINE (LATEST EDITION PAGE): www.sagrainmag.co.za/magazine/



The screenshot displays the SA Grain Magazine website interface. At the top, there is a navigation bar with links for HOME, MAGAZINE, SPECIAL FEATURES, OFTEN ASKED, ARTICLE SERIES, MY HERO SERIES, and WHEELS. Below the navigation bar, a section titled "Hot off the press" provides information about the magazine's role as a specialist publication and official mouthpiece of Grain SA. A button labeled "October 2024 Articles" is visible. The main content area is divided into several sections: "Latest issue" featuring the October 2024 - Volume 83 cover; "Cultivar Evaluation October 2024" featuring the KULTIVAR cover; "FOKUS OP Besproeiing" featuring a cover with a large orange circle; and "NAMPO ALFA GUIDE" featuring a cover with a cow's face. A red rectangular box highlights an advertisement zone on the right side of the page, which contains a graphic with the text "ADVERTISE IN THIS SPACE TO:" and "BE SEEN BY THOUSANDS REACH THE CORRECT TARGET AUDIENCE EXPAND YOUR MARKETING REACH". An arrow points from the text "ZONE 6" to this advertisement zone.

ZONE 6

ADVERTISING RATES: GRAIN SA WEBSITE

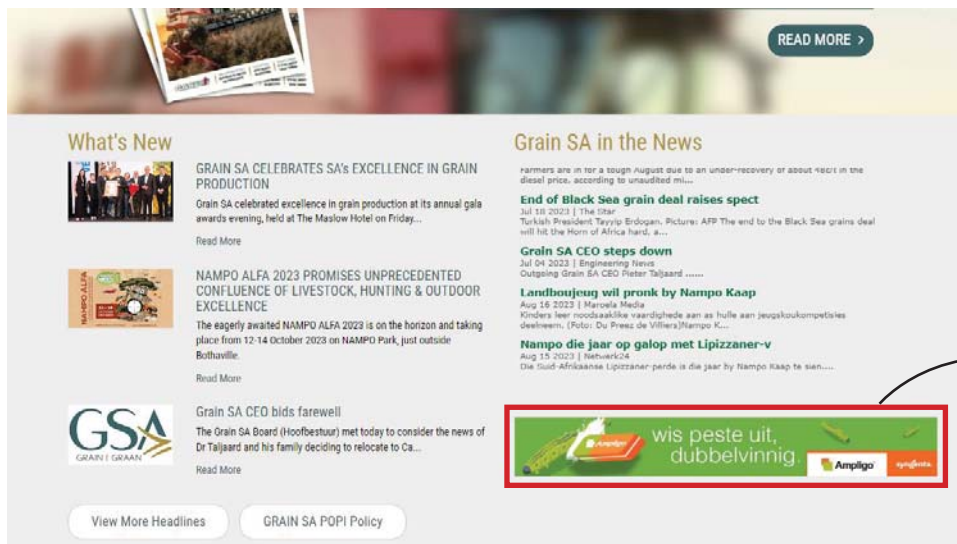
www.grainsa.co.za

SELECT YOUR PREFERRED ZONE AS DISPLAYED ON PAGE 6 - 7

	Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>		Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>
ZONE 1 630 x 90 pixels	R17 275	R11 600	NAMPO – ZONE 5 585 x 340 pixels	R17 300	R11 600
ZONE 2 630 x 340 pixels	R17 275	R11 600	NAMPO – ZONE 6 585 x 340 pixels	R17 300	R11 600
ZONE 3 196 x 560 pixels	R14 775	R9 850			
ZONE 4 196 x 560 pieksels	R8 500	R5 725			

ADVERTISING ZONES: GRAIN SA WEBSITE

HOME PAGE: www.grainsa.co.za/home



What's New

GRAIN SA CELEBRATES SA'S EXCELLENCE IN GRAIN PRODUCTION
Grain SA celebrated excellence in grain production at its annual gala awards evening, held at The Maslow Hotel on Friday...
[Read More](#)

NAMPO ALFA 2023 PROMISES UNPRECEDENTED CONFLUENCE OF LIVESTOCK, HUNTING & OUTDOOR EXCELLENCE
The eagerly awaited NAMPO ALFA 2023 is on the horizon and taking place from 12-14 October 2023 on NAMPO Park, just outside Bothaville.
[Read More](#)

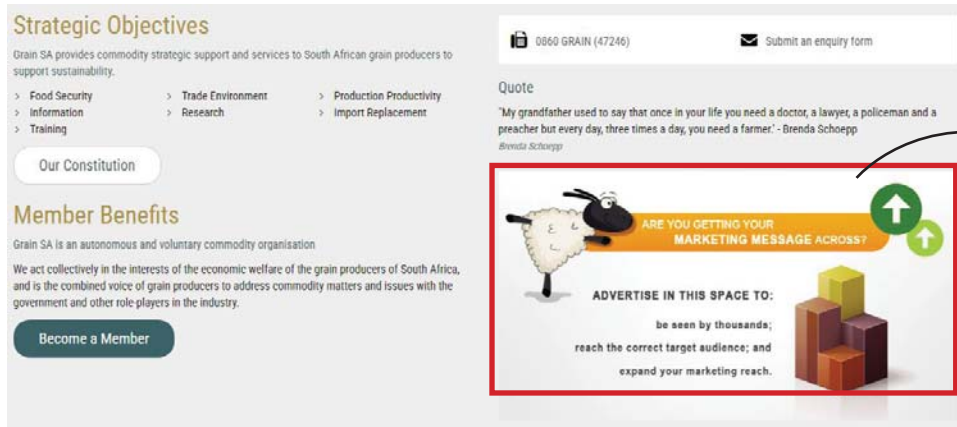
GSA
Grain SA CEO bids farewell
The Grain SA Board (Hoofbestuur) met today to consider the news of Dr Taljaard and his family deciding to relocate to Ca...
[Read More](#)

Grain SA in the News

farmers are in for a tough August due to an under-recovery of about 90c/t in the diesel price, according to unaudited m...
End of Black Sea grain deal raises spect
Jul 18 2023 | The Star
Turkish President Tayyip Erdogan, Picture: AFP The end to the Black Sea grains deal will hit the Horn of Africa hard, a...
Grain SA CEO steps down
Jul 04 2023 | Engineering News-Outgoing Grain SA CEO Pieter Taljaard
Landbouers wil prunk by Nampo Kaap
Aug 16 2023 | Maroela Media
Kinders leer noodsaaklike vaardighede aan as hulle aan jeugboukompetisies deelneem. (Pict: Du Preez de Villiers/Nampo K...
Nampo die jaar op galop met Lipizzaner-v
Aug 15 2023 | Netwerk24
Die Suid-Afrikaanse Lipizzaner-perde is die jaar by Nampo Kaap te sien....

Zone 1 Advertisement:
wis peste uit, dubbelvinnig
Ampigo

ZONE 1



Strategic Objectives
Grain SA provides commodity strategic support and services to South African grain producers to support sustainability.

- > Food Security
- > Trade Environment
- > Production Productivity
- > Information
- > Research
- > Import Replacement
- > Training

[Our Constitution](#)

Member Benefits
Grain SA is an autonomous and voluntary commodity organisation
We act collectively in the interests of the economic welfare of the grain producers of South Africa, and is the combined voice of grain producers to address commodity matters and issues with the government and other role-players in the industry.

[Become a Member](#)

Zone 2 Advertisement:
ARE YOU GETTING YOUR MARKETING MESSAGE ACROSS?
ADVERTISE IN THIS SPACE TO:
be seen by thousands;
reach the correct target audience; and
expand your marketing reach.

ZONE 2

SAFEX PAGE: www.grainsa.co.za/pages/industry-reports/safex-feeds

SAFEX Feeds

BVG
Your Partner in Risk Management

Last Updated: 01 Nov 2023 10:40:02

Instrument	Contract	Last Traded Time	Last Traded Price	Difference	High Price	Low Price	Volume	Open Interest
SOYA	SEP24	2023-11-01	9069.00	0.00	0.00	0.00	0	0.00
SOYA	JUL24	2023-11-01	8974.00	0.00	0.00	0.00	0	95.00
SOYA	MAY24	2023-11-01	8800.00	0.00	8810.00	8800.00	34	1829.00
SOYA	APR24	2023-11-01	9103.00	0.00	0.00	0.00	0	0.00
SOYA	MAR24	2023-11-01	9263.00	0.00	0.00	9260.00	100	3478.00
SOYA	DEC23	2023-11-01	9305.00	10.00	9316.00	9280.20	270	11222.00
SOYA	NOV23	2023-11-01	9270.00	6.00	9270.00	9262.00	61	130.00



John Deere Financial
John Deere Financial is built to enable your success.
[Learn more](#)

ZONE 3

ADVERTISING ZONES: GRAIN SA WEBSITE

PULA IMVULA: www.grainsa.co.za/home/magazines/pula-immvula

Mar 2024	▼
Feb 2024	▼
Dec 2023	▼
Nov 2023	▼
Oct 2023	▼
Sep 2023	▼
Aug 2023	▼
Jul 2023	▼
Jun 2023	▼
May 2023	▼
Apr 2023	▼
Mar 2023	▼
Feb 2023	▼



**ADVERTISE
IN THIS SPACE TO:**

↓

BE SEEN BY THOUSANDS
REACH THE CORRECT
TARGET AUDIENCE
EXPAND YOUR
MARKETING REACH



ZONE 4

NAMPO BOTHAVILLE: www.grainsa.co.za/pages/nampo/nampo-home





**20
24**

OFM NAMPO Park Kersmark · BOTHAVILLE

KERSMARK

AANSOEKE NOU OOP VIR UITSTALRUIMTE

**28-29-30
NOVEMBER**

Stuur jou e-pos navraag
aan wim@grainsa.co.za of
rialeen@grainsa.co.za
Tel: 086 004 7246

News Headlines



**NAMPO CAPE 2024 - A LANDMARK
EVENT FOR THE AGRICULTURAL
COMMUNITY**

NAMPO Cape 2024, hosted by Grain SA in
collaboration with Bredasdorp Park NPC, concluded
another successful Expo from September 11-14,
2024. The four-day event attracted 45,894 visitors
and showcasing innovations across the agricultural
sector, the event

[Read More >](#)



**NAMPO CAPE 2024: A FLORAL
CELEBRATION**

Visitors to NAMPO Cape will be welcomed in the
Overberg this year by a sea of golden yellow Canola
lands. The theme of the Neptune Fynbos exhibition is
a Celebration of the Overberg Landscape. This
exhibition was designed by landscape architect, Jan
Hag

Exhibitor's Search

[Or View Our Exhibition Floorplan](#)



**ARE YOU GETTING YOUR
MARKETING MESSAGE ACROSS?**

↑ ↑

ADVERTISE IN THIS SPACE TO:

be seen by thousands;
reach the correct target audience; and
expand your marketing reach.



ZONE 5

ADVERTISING ZONES: GRAIN SA WEBSITE

NAMPO CAPE: www.grainsa.co.za/pages/nampo-cpt/cpt-home

📍 NAMPO Cape | 11 - 14 September 2024

No smaller items available

News Headlines



NAMPO CAPE 2024 - A LANDMARK EVENT FOR THE AGRICULTURAL COMMUNITY

NAMPO Cape 2024, hosted by Grain SA in collaboration with Bredasdorp Park NPC, concluded another successful Expo from September 11-14, 2024. The four day event attracted 45,894 visitors and showcasing innovations across the agricultural sector, the event

[Read More >](#)



NAMPO CAPE 2024: A FLORAL CELEBRATION

Visitors to NAMPO Cape will be welcomed in the Overberg this year by a sea of golden yellow Canola lands. The theme of the Neptune Fynbos exhibition is a Celebration of the Overberg Landscape. This exhibition was designed by landscape architect, Jan Hag

[Read More >](#)



NAMPO CAPE 2024 – BE PART OF THE CONVERSATION THAT MATTERS

NAMPO Cape 2024 provides a platform where producers can engage in discussions on issues affecting agriculture. Be part of the conversation that matters by joining one of the Agri in Conversation session. Agri in Conversation, in the Santam Auditorium will



ARE YOU GETTING YOUR MARKETING MESSAGE ACROSS?

ADVERTISE IN THIS SPACE TO:

- be seen by thousands;
- reach the correct target audience; and
- expand your marketing reach.



ZONE 6

ADVERTISEMENT BOOKINGS AND MATERIAL

KOLBE MEDIA

Jurgen van Onselen – Advertisement co-ordinator

Telephone and fax: 021 976 4482 • Cell: 082 417 3874

Email: jurgen@kolbemedias.co.za

SCHMILTZ MARKETING

Ruth Schultz – Advertisement consultant

Telephone: 081 480 6413 • Cell: 083 583 5243

Email: ruth@schmiltz.co.za

Deadlines: Bookings and material

Closing date for bookings

1st day of previous month.

Closing date for material

All material must reach Kolbe or Schmiltz on or before the 15th day of the preceding month before the banner advertisement is due to go live.

Technical specifications

Grain SA requires material to be made up to the specified size (as set out on page 1 and 5).

Artwork must preferably not exceed 100 KB.

If a banner advertisement should link up to your client's website, please supply the URL together with the final artwork.

Standard terms and conditions for advertising on the SA Grain and Grain SA website

1. Written instructions (CI's) are a prerequisite for website advertisement bookings.
2. All advertising material is subject to approval by Grain SA.
3. Grain SA can, at its discretion, reject an advertisement if it is deemed to be untruthful or objectionable in subject matter or wording or unsuitable for any other reason.
4. Accounts must be settled monthly. Interest of 2% after 60 days will be charged.
5. Mutual notice on or before the 1st of the previous month is required for the cessation of 'place cancellation' advertisements.
6. Grain SA is not responsible for the design, maintenance or content of an advertiser's banners.
7. Advertisers are to supply all material on or before due dates.
8. Amounts are exclusive of VAT and also excludes agency commission.
9. The arrangements for payment per placement order for international bookings and payments are agreed upon and set out on the placement order.