



RADIUS



2026 RATE CARD

Who is TWK?

TWK is a diversified group of companies operating in the agriculture, forestry, grain, financial services and motor and tyre industries.

For more information about TWK Agri, visit www.twkagri.com.

2026 DEADLINES

2026 Issue	Booking and Editorial	Advertising material	Distribution date
Mar/Apr/May	30 Jan 2026	06 Feb 2026	06 Mar 2026
Jun/Jul/Aug	04 May 2026	08 May 2026	05 Jun 2026
Sep/Oct/Nov	24 Jul 2026	31 Jul 2026	04 Sep 2026
Dec/Jan/Feb	23 Oct 2026	30 Oct 2026	04 Dec 2026

RATES AND SIZES

Size	Rate	Advert Size (H x W)
Outside Back Page	R17 950	Trim: 297 x 210 mm Bleed: 307 x 220 mm Text: 287 x 200 mm
Inside Back Page	R16 000	Trim: 297 x 210 mm Bleed: 307 x 220 mm Text: 287 x 200 mm
Inside Front Page	R16 000	Trim: 297 x 210 mm Bleed: 307 x 220 mm Text: 287 x 200 mm
Full Page	R15 300	Trim: 297 x 210 mm Bleed: 307 x 220 mm Text: 287 x 200 mm
Half Page	R8 900	Horizontal: Trim: 148 x 210 mm Bleed: 158 x 210 mm Text: 138 x 200 mm Vertical: Trim: 297 x 105 mm Bleed: 307 x 115 mm Text: 287 x 95 mm
Third Page	R7 450	Horizontal: Trim: 99 x 210 mm Bleed: 103 x 220 mm Text: 89 x 200 mm Vertical: Trim: 297 x 70 mm Bleed: 303 x 76 mm Text: 277 x 60 mm
Quarter Page	R4 500	Trim: 148 x 105 mm Bleed: 158 x 115 mm Text: 138 x 95 mm
Strip advert	R4 500	Trim: 59 x 210 mm Bleed: 65 x 216 mm Text: 47 x 195 mm
DPS	R28 100	See full page specifications
Advertorial (Full Page)	R11 450	Client sends article in Word Document. Layout of the article is done according to the magazine style.
Advertorial (Half Page)	R6 700	Client sends article in Word Document. Layout of the article is done according to the magazine style.

more about

TWK RADIUS

1 CIRCULATION

5 000 copies get printed per edition.

2 DISTRIBUTION METHOD & AREA

The magazine gets distributed at TWK's Operational Points* in the TWK Operational Area (Mpumalanga, KwaZulu-Natal, Eastern Cape and Swaziland).

*Operational points

- TWK Head Office, TWK Agri Trade Branches (Mainly in Mpumalanga and KwaZulu-Natal), Insurance Branches (Mpumalanga and KwaZulu-Natal), Total (Piet Retief) and Perfect Water (Piet Retief).
- Sales agents distribute the magazine in the Eastern Cape.
- The TWK Agri Trade Branch in Swaziland also receives magazines.
- Other distribution points: Rudamans in Nelspruit and Hoedspruit as well as selected businesses in Piet Retief.

3 DIGITAL COPY

TWK Radius is also available online at www.twkagri.com/radius.

4 LANGUAGE

English and Afrikaans

5 FREQUENCY

Quarterly (March, June, September and December)

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